

November 1, 2005

On behalf of The Citizens' Health Care Working Group, I would like to invite you to join a historic effort by helping to engage individuals from all walks of life in an informed discussion on the tough choices necessary to improve health care in America.

The Citizens' Health Care Working Group was created by Federal statute to develop a plan of action that will result in health care that works for all Americans. Between now and April 2006, we will be listening to Americans – in person and online – to create a citizens' road map for healthcare, to which the President is required to respond and upon which Congress will hold hearings.

In preparation for this task, we have already conducted hearings in six cities to understand the serious challenges facing the health system and to develop questions to guide this national conversation. This information formed the basis of our Health Report to the American People – available for download at <a href="www.citizenshealthcare.gov">www.citizenshealthcare.gov</a>. The website also contains other information to explain more about the purpose, origins, and plans for our initiative.

There are a number of ways that you can be part of this national effort to find solutions that will lead to health care that works for all Americans. For example, you can help inform individuals about this opportunity to make their voice heard -- by driving traffic to our web portal, engaging your networks, and highlighting this opportunity in your newsletters and conferences. You can also help with our community meetings across the country. Perhaps you can suggest additional ways that we can work together to engage Americans from coast to coast in this important dialogue.

This is an incredible opportunity for individual Americans to participate in an effort to find solutions to the health care problems facing our nation. We hope you will join us and we look forward to working with you. If you are willing to get involved, please fax back the attached form and let us know at your earliest convenience by contacting Jessica Federer at 301.443.1521 or jfederer@ahrq.gov.

Sincerely,

George Grob

**Executive Director** 



## TO MAKE HEALTH CARE WORK FOR ALL AMERICANS, WE NEED TO **HEAR FROM ALL AMERICANS!**

	We need your help in two key areas: increasing public awareness of this effort and helping reganize community meetings. Please indicate by checking the box next to those activities you
	nd your organization are willing to consider, and fax this form back to 301-480-3095.
T	NCREASING AWARENESS
	Drive Website Traffic
•	Put a link on your homepage to <a href="www.citizenshealthcare.gov">www.citizenshealthcare.gov</a> and work with our web team to drive traffic to the Working Group's web portal – a site that combines access to a wealth of background information with interactive tools to foster citizen dialogue.
[	] Conduct Mailings
	Have a senior member of your organization write a letter encouraging participation in this effort to your networks of individuals.
[	] Talk with Your Members
	Highlight this opportunity in your newsletters and regular mailings.
[	] Distribute Promotional Materials
	Send out a promotional blast e-mail – or other promotional materials – to your networks
г	about the opportunity to engage in this national conversation.  Conference/meetings
L	Share this opportunity with your networks at your next local, state or national meeting.
	There are materials on our website that you can make available to participants.
C	OMMUNITY MEETINGS
[	] Help Generate audiences for Community Meetings
	The Working Group is planning to host meetings in more than ten cities across America. Help us engage as many citizens as possible in those communities.
[	] Host a Community Meeting
	Host a community meeting and open it to the public.
	] Promote a Webcast
	Promote the participation of your networks in a Working Group webcast.
	Organization
	Contact Person
	Phone Email
	Fax Website

If you are interested in one of the above, or if you have an idea not listed here, we look forward to hearing from you. Please contact Jessica Federer at 301.443.1521 or jfederer@ahrq.gov.